



WEDNESDAY, OCTOBER 18, 2023

9:00 am - 5:00 pm

WELCOME TO SAVANNAH TROLLEY TOUR!

You will see the sites of "Georgia's First City".

You will receive a ticket for: One Day - Hop On Hop Off, Narrated Tour with unlimited on and off privileges – 9:00 am – 5:00 pm at your leisure;

And a ticket for: American Prohibition Museum 9:00 am – 5:00 pm (*ticket can be used on another day*). These tickets are complimentary from the PCA Craftsmanship Forum.

6:00 pm - 8:30 pm

WELCOME RECEPTION

The Pirates' House, which is said to have inspired the Robert Louis Stevenson classic Treasure Island.

Old Savannah Tours Trolley pick up at Hotel Indigo Savannah 6:00 pm & return 8:30 pm

THURSDAY, OCTOBER 19, 2023

Sponsors Set Up 7:00 am - Forsyth Room, Hotel Indigo Savannah - Talmadge Room

8:00 am - 8:15 am

CONTINENTAL BREAKFAST - Talmadge Room

8:15 am - 8:45 am

WELCOME TO CONFERENCE - Talmadge Room
PCA Craftsmanship Forum President, Don Easton

WELCOME MESSAGE

Executive Director, PCA, Nigel Costolloe

8:45 am - 9:45 am

"FINE TUNING OUR CRAFTSMANSHIP TIPS & PROCEDURES"

Charley Gilley (Restoration Painting, LLC), David Long (DL Paintworks) & Steven Adickes (Adix Painting, Inc.) - Talmadge Room

Join us in this open discussion to share and fine tune the tips, fundamentals and operating procedures we use in our everyday work life as a craftsman. The goal of this presentation is to learn from our fellow craftsman the tips that have worked in the past to help conduct business, to gain knowledge and perspective on things you're trying to fine tune in your own work life. Come ready to listen and share from your own experience or from a resource that has helped you navigate through the expectations, procedures and outcomes for all paintwork.

9:45 am - 10:30 am

"CRAFTSMANSHIP AND RESTORATION" AWARDED PCA TOP JOB

Ray Rahni (Paint Track Painting Services) - Talmadge Room

Ray Rahni will present Case Study of Restoration Job built 1870. Profitability in Craftsmanship! Your knowledge, confidence and skill earns you more!

10:30 am - 11:00 am

SPONSORS SPOTLIGHT - Forsyth Room

Sponsors speeches & attendees visit sponsor displays

11:00 am - 12:00 pm

"NEW SOFTWARE MADE SPECIFICALLY FOR PAINTING CONTRACTORS"

Lynn Fife (Evergreen Technology) - Talmadge Room

12:00 pm - 12:45 pm

LUNCH AT HOTEL INDIGO SAVANNAH - Talmadge Room

1:00 pm - 1:45 pm

"LIMEWASH: COMBINING THE OLD WITH THE NEW"

Matt Hocutt (Romabio) - Talmadge Room

Limewash is one of the oldest materials for painting in the world. We will dive into the benefits & usages for this timeless material, as well as spend a little time learning about the new products that compliment limewash.

2:00 pm - 3:00 pm

"LIMEWASH HANDS ON WORKSHOP"

Matt Hocutt (Romabio) & Patty Knight & Joe Schroder (Romabio) - Forsyth Room





THURSDAY, OCTOBER 19, 2023

3:15 pm - 4:00 pm

CUTEK STAIN PRESENTATION

Jon Witt & Amy Witt (Deck Source / Cutek Stain) - Talmadge Room
CUTEK® Exterior Wood Care System. Prepare your wood with ease, and Protect it with confidence! No matter what state the wood is in, from needing a quick surface clean, a reviving clean and brightening, or if a previous coating needs to be stripped off, there is a CUTEK® product to take care of it. Then Powerfully Protect the wood with CUTEK® Extreme - a deep penetrating, non-film forming (will not peel or flake), self-healing oil, that stabilizes wood to extend it's service life. The Beauty of Wood – Powerfully Protected.

4:15 pm - 5:15 pm

CUTEK STAIN HANDS ON WORKSHOP

Jon Witt & Len Moscovitz (Cutek Stain) - Forsyth Room

6:30 pm - 8:30 pm

DINNER VIC'S SEAFOOD ON THE RIVER - Sponsored by Benjamin Moore
(Walking Distance from Hotel)

FRIDAY, OCTOBER 20, 2023

8:00 am - 8:30 am

CONTINENTAL BREAKFAST - Talmadge Room

8:30 am - 9:30 am

"CRAFTSMANSHIP" DEFINING VALUE, RELATED EMPLOYEE PERFORMANCE AND CUSTOMER APPRECIATION

Lynn Fife (Evergreen Technology) - Talmadge Room

9:45 am - 10:15 am

SPONSOR SPOTLIGHT - Talmadge Room

For sponsors to field questions from attendees.

10:30 am - 12:00 pm

"PAINTING YOUR PATH TO PROSPERITY"

Daniel Horan (Bookkeeping for Painters) - Talmadge Room
Financial and tax strategies for wealth building in the painting industry.

12:00 pm - 12:45 pm

LUNCH AT HOTEL INDIGO SAVANNAH - Talmadge Room

12:45 pm - 1:45 pm

"THE 3 B'S (BRAIN, BODY & BRUSH) - DISCUSSING APPROACHES FOR BETTER OCCUPATIONAL HEALTH"

Don Easton (Easton Painting) - Talmadge Room
As fellow crafters we tend to take better care of the project we're working on more than we take care of ourselves. Repetitive actions, ignored injuries, stress, and anxiety are all things common to our practice, but what isn't too common is the initiative to find the remedy that will sooth our aches and pains. In this presentation we will discuss prevention and alternative approaches for better health practices not just for the body, but also for the mind and the soul.

2:00 pm - 5:30 pm

ARCHITECTURE TOUR OF SAVANNAH

Jonathan Stalcup (Master of Architecture)

This tour is presented as a narrative timeline starting with the oldest buildings to present day. A variety of building types are examined, and why the reasons various materials and building techniques were used. The Era's and History of buildings you might see are: Georgian Era; Federal Era; Regency Era; Greek Revival; Italianate; Second Empire; Gothic Revival; Romanesque Revival; Renaissance Revival; Queen Anne; Early Commercial; Art Deco; Functionalism; Neo-Historicism and Contemporary. Half of the group will tour Davenport House while other group is doing this tour, then we switch so everyone has the same experience.

6:30 pm

BLADE & BULL AXE THROWING

(Trolley Pick up at Hotel Indigo Savannah)

7:00 pm - 9:30 pm

BLADE & BULL AXE THROWING TOURNAMENT & BOWTIE BBQ FOOD TRUCK DINNER

9:30 pm

TROLLEY PICK UP BLADE & BULL RETURN TO HOTEL INDIGO SAVANNAH

